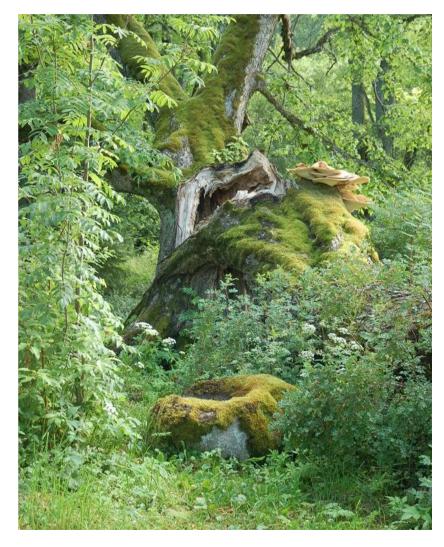
Ancient Sacred Sites & Tourism – Risks & Possibilities

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Authors: Ave Anniste, Ahto Kaasik

Organization: Hiite Maja Foundation (Estonia)







Definition

Project "Cult Identity":

ancient sacred sites are sites in landscape that
are connected to sacred activities, mythical
beings and/or burial mounds.

Estonia:

natural sacred sites are areas on land or **in** water connected to historic religious beliefs and rites.



In Estonia there are over 700 cross trees connected to ancient funerary traditions. Only 10 of them are under protection. Photo: L. Keerberg

Risks Sacred Sites Are Vulnerable

- Spiritual & religious values (sites are still in active use in Estonia)
- Material values (treasure hunters!)
- Natural values (habitats, species, etc.)
- Until today the development of sacred sites in Estonia has been inconsistent and in many cases -hazarduous to the existing values.



Kadja healing spring is located in a marsh and its surroundings is vulnerable to walking. As the site is not under protection, it is especially endangered by treasure hunters.

Photo: A. Kaasik

Agriculture



Soil improvement
works took place in
the sacred grove
during the Soviet era.
The Sacred Spring
was led into a
concrete tube.
Now, young unhealthy
(cough, skin in bad
condition) cattle
wonder around the
site – a sign that
sacred sites are not
suitable for herding.
Photo: A. Kaasik

Road Works



Kalme Sacred Grove Hill has been under protection since Soviet times. However, during road works earth was removed, trees were cut, a couple of tourism attractions and a toilet were built without any consideration to the existing values.

Tourism



The sacred spring Emaläte (Mother Spring) of the most important and most visited (ca 40,000 people in 2010) sacred site Taevaskoja (Heaven's Hall) in South Estonia was destroyed after extensive developmen works (deep holes were bored into soft sand stone and filled with cement to build stairs) carried out by the State Forest Management Centre. No authority has taken responsibility for this.

Possibility: Sustainable Tourism

The main preconditions:

- Attitude towards sacred sites must be respectful. All development activities should be based on the materials prepared in the course of the Project (Inventory Methodology, Development and Management Guidelines of Sacred Sites).
- The following important changes should be introduced to the legal acts:
- sacred site is a **specific type of monument** (national heritage law);
- possibility to intoduce restrictions to protect vulnerable and/or endangered sites and/or values.



Traditions and beliefs connected to sacred sites are personal. An attack towards a sacred site is perceived as a personal attack. Photo: T. Lehtsaar

Possible results

- People become aware of sacred sites and learn to appreciate and value them
 - > greater experience;
 - > stronger national identity.
- Sacred sites as important destinations in the region (tourism, healing) contribute to the economic development of local communities (support services!).



A child tieing an offering ribbon to a sacred tree in Kiigeoru grove, Tartumaa. Photo: A. Kaasik

Thank you for your attention!

Ave Anniste
Project Coordinator
ave@hiis.ee
Tel +372 5803 5358